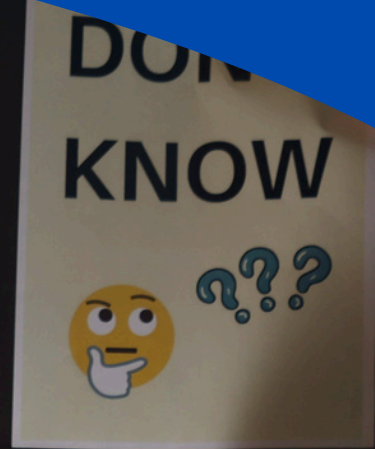




SAFER INTERNET DAY 2024



IMPACT REPORT

SAFER INTERNET DAY 2024 IN NUMBERS

Safer Internet Day 2024 saw a record number of children, young people, schools and organisations take part.

supported by Coimisiún na Meán

201,121 PARTICIPANTS

2,057,000 MEDIA REACH

15,000+ RESOURCE DOWNLOADS

30,000+ VIDEO VIEWS

Artist visualisation from Safer Internet Day 2024



TECH IN OUR WORLD



Exploring young people's views on new and emerging technology, and the changes they would like to see online. 2023 has seen lots of big changes in the online world with the birth of generative AI, important new EU and national regulation, the appointment of an online safety commissioner in Ireland.

The Safer Internet Day 2024: Tech in Our World event hosted in **#MSDreamSpace** explored young people's views on new and emerging technology, and the changes they would like to see online, and will be live-streamed for students and teachers to view and participate in.

Hosted by Claire Brock (Virgin Media) the event featured contributions from the Webwise Youth Advisory Panel, Online Safety Commissioner; Niamh Hodnett, National Technology Officer; Microsoft – Kieran McCorry and Dr Emma Murphy; School of Computer Science – TU Dublin.

More than 100 people at the in-person event, and many more online, took part in discussions which explored some of the opportunities and challenges as they relate to the role of the internet in young people's lives.

ANNUAL SAFER INTERNET DAY EVENT



Safer Internet Day 2024 supported by Coimisiún na Meán.



Coimisiún
na Meán

WHAT YOUNG PEOPLE WANT?

For Safer Internet Day 2024, we asked children and young people from Ireland, Wales, and England about the one change they would like to see online.



AI education...
Protection from dangerous trends...
Education for parents...
More regulation...



EDUCATION RESOURCES



To help schools, youth groups, police services, libraries and wider organisations to celebrate Safer Internet Day, we created a range of free resources for educators – including lesson plans, presentations and free Safer Internet Day wristbands. These education resources were downloaded over: 9,000 times.

More than 100 students from schools across Ireland took part in this year’s Webwise SID Ambassador Programme. The blended training programme, supported by 30 members of the Webwise Youth Advisory Panel who act as peer mentors to the Ambassadors, comprised two online training sessions, and an in-person training day which took place in Google HQ in Dublin. The training day also featured a youth-led discussion about this year’s #SID2024 theme “Tech in Our World”, with special guests Dr. Dympna O’Sullivan, Senior Lecturer in Computer Science and the Academic Lead of the Digital Futures Research Hub at Technological University Dublin; James Doyle, also known as Protein Bor Papi on TikTok; and Elaine Burke, award-winning science and technology journalist.

Over the course of the training sessions the peer-led programme equipped students with the skills and knowledge to lead their own online safety campaigns in their schools and communities. The young people led a wide range of initiatives to raise awareness of online safety in their schools for Safer Internet Day 2024.

SAFER INTERNET DAY AMBASSADORS

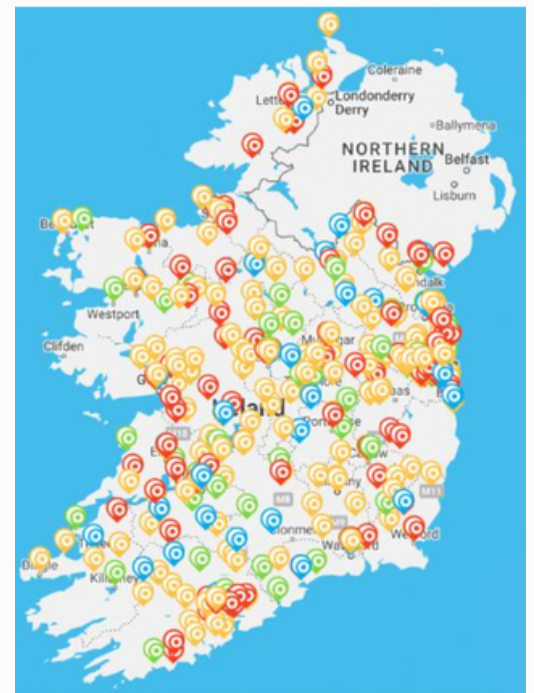


SAFER INTERNET DAY ACROSS IRELAND

Hundreds of events in schools, clubs and organisations took place right across the country for Safer Internet Day. Here are just some of the highlights!



- Sacred Heart School: Safer Internet Day plans include a rap performance, workshop on internet safety, cake baking with an internet safety theme, poster competition, AI survey, AI picture game and real-life story, online presence demonstration, interactive presentation and activities, surprise from the SID team, debate club discussions, safety tips, social media awareness, and a checklist. We aim to empower students with online safety knowledge.
- St. Colmcille School: We intend to join the live-stream of the Safer Internet Day “Tech in Our World” event and use the free Webwise resources for school.
- Leixlip YouthReach: A joint project between teachers of IT and SPHE to cover Coco’s Law and the complexity that the Internet has brought to the important relationships in our lives.
- YouthReach Transition Centre: Students will learn about their digital footprint, laws around smishing, phishing, cocos law, cyberbullies



SID AWARDS 2024

Inspired by the efforts in schools across Ireland for Safer Internet Day, the SID Awards recognise the wide range of events and positive actions that promote internet safety. These awards celebrate the work of students, teachers, and schools in raising awareness about online safety issues while also encouraging healthy and creative uses of technology.

Ardcoil Mhuire, Limerick won the **Best Overall Campaign (Post-Primary)** with their impressive Safer Internet Day activities which included lessons, workshops, a play, and a 'Tech in Our World' Expo for students.

Aisling and Anna, Laurel Hill Secondary School, Limerick, won the **SID Ambassador Leadership Award**. This award recognises the commitment, and leadership, shown by students who have participated in the SID Ambassador Programme. Through their SID campaign, Aisling and Anna demonstrated that they had embraced the SID Ambassador Leadership values of respect, leadership, commitment, inclusion and teamwork

The **Best Overall Campaign (Primary)** Award was won by St. Patrick's Loreto Primary School, Bray, Co. Wicklow. For SID 2024, they ran an extensive campaign that involved the whole school community in innovative and wide ranging online safety activities.

Hundreds of students took part in the **HTML Heroes Colouring Competition**, with winning entries from Balla NS in Co. Mayo, Rusheen NS in Co. Cork, Ardee Educate Together National School in Co. Louth, and Scoil Naomh ERC in Co. Kerry.



SAFER INTERNET DAY 2024 IN PICTURES



SAFER INTERNET DAY 2024 IN PICTURES



**THANK YOU
FOR HELPING
MAKE SAFER
INTERNET
DAY 2024
THE BIGGEST
YET!**



ABOUT US

IRISH SAFER INTERNET CENTRE

The Irish Safer Internet Centre partner organisations work towards a shared mission of making the internet a safer and more inclusive place for children and young people. A partnership of Hotline.ie, ISPCC, National Parents Council and Webwise coordinated by the Department of Justice and co-funded by the European Union.



NPC

SUPPORTING PARENTS
SUPPORTING CHILDREN

ispcc



hotline.ie



An Roinn Dlí agus Cirt
Department of Justice