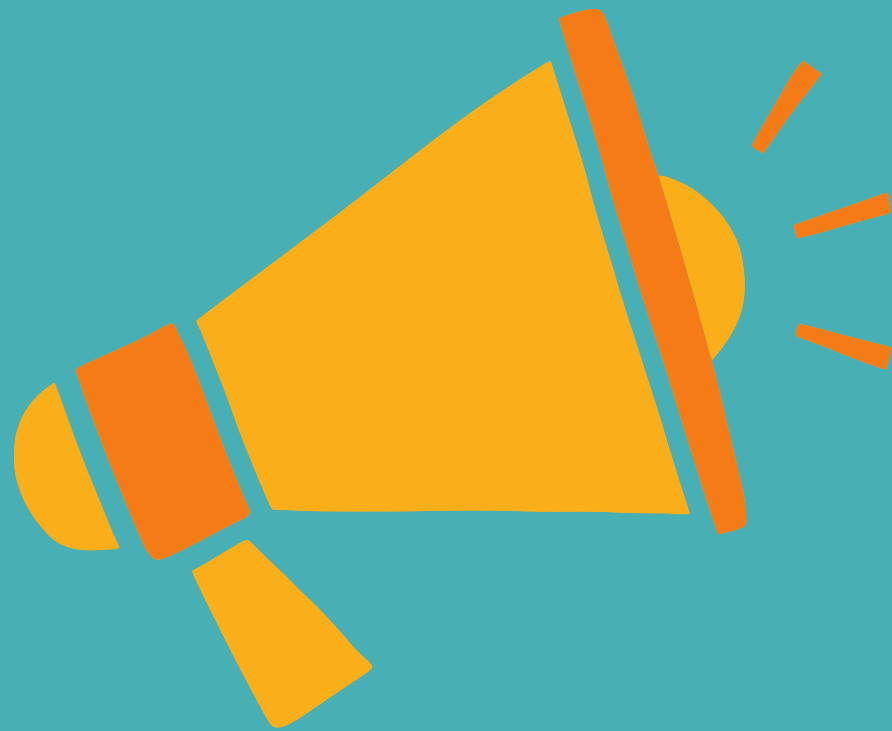


SAFER INTERNET DAY

**Social Media Pack
for Supporters**



#SID2024



Safer Internet Day

2024

Tuesday
6 February

ABOUT SAFER INTERNET DAY



Safer Internet Day will take place on Tuesday, 6th February 2024, with celebrations based around the theme **“Tech in Our World”**: exploring young people’s views on the role of technology in their life, recent changes and tech developments and changes young people want to see.

Every year thousands of people get involved to promote a safe, better, internet for children and young people.

Safer Internet Day in Ireland is coordinated by the Irish Safer Internet Centre, a partnership between Webwise, ISPCC, National Parents Council Primary and Hotline.ie, providing a range of complementary online safety services, including an education and awareness centre, child and parent helplines and a hotline. The Centre is coordinated by the Department of Justice and co-funded by the European Union.

Help us make Safer Internet Day Bigger and Better by showing your support!



#SID2024

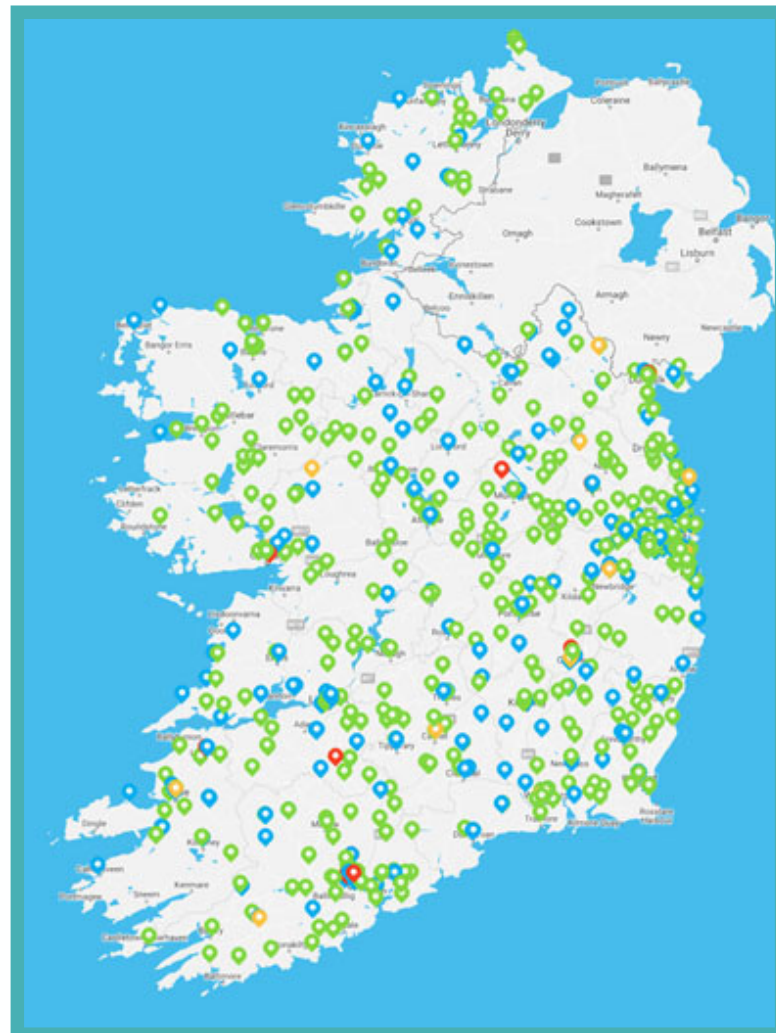


HOW CAN YOU HELP?

Support the #SID2024 campaign by sharing the Safer Internet Day messages with your audience online. In this pack there are a range of posts and images/videos that you can share in advance of, and on Safer Internet Day 2024.

With your support on social media we can encourage more people than ever to get involved.

Planning an event for Safer Internet Day? Share it on the SID2024 Events map:



#SID2024



SUGGESTED POSTS



Please consider using the suggested copy below, tag Webwise, attach a video/image (link) and share a selection of posts before, and/or on Safer Internet Day, February 6th.

Before Safer Internet Day:

- Safer Internet Day is on 6th February ! Want to know more about it, and how you can get involved? Check out webwise.ie/saferinternetday for lots ideas and resources! #SID2024 #TechInOurWorld
- Put online safety at the top of the agenda, and be part of Ireland's biggest celebration of online safety! Safer Internet Day takes place on February 6th, find out how to take part by visiting webwise.ie/saferinternetday #SID2024 #TechInOurWorld
- Save the date! Tuesday, 6th February is Safer Internet Day 2024. Find out about all the ways you can get involved by visiting webwise.ie/saferinternetday #SID2024 #TechInOurWorld

#SID2024



SUGGESTED POSTS ON SAFER INTERNET DAY



On 6th February 2024 Safer Internet Day:

- ORGANISATION NAME are supporting Safer Internet Day 2024! Find out how you can also get involved at webwise.ie/saferinternetday #SID2024 #TechInOurWorld
- ORGANISATION NAME is joining thousands of people all over Ireland who are celebrating Safer Internet Day today! Find out more at webwise.ie/saferinternetday #SID2024 #TechInOurWorld
- This Safer Internet Day teens are sharing their views on the opportunities and challenges of tech in their lives, and what needs to be done to support them! Find out more at webwise.ie/saferinternetday #SID2024 #TechInOurWorld
- Teens are leading the way for Safer Internet Day 2024! How can we make the internet a better place? Be part of the conversation as we reflect what changes young people want to see online. #SID2024 #TechInOurWorld
- Safer Internet Day 2024 highlights what teens think of new and emerging tech, and the changes they want to see online. Get involved by visiting webwise.ie/saferinternetday #SID2024 #TechInOurWorld

#SID2024



BRANDED ASSETS

Why not show your support for Safer Internet Day 2024 by updating your social media profile images with the #SID2024 supporter banners:

Link

IMAGES AND VIDEOS TO SHARE ON SOCIAL

A selection of images/videos for use on social media available in the social media pack: www.webwise.ie/trending/sid-supporters-pack/

IMPORTANT: Please tag Webwise in your posts:

X: @webwise_ireland

Facebook: @webwiseireland

Instagram: @webwiseireland

LinkedIn: @webwise ireland

TikTok: @webwiseireland

Use hashtag **#SID2024**

#SID2024



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ADDITIONAL RESOURCES

These resources can be used to help support the safe, responsible and positive use of the internet by children and young people.



EDUCATION RESOURCES

Free curriculum-aligned resources that explore a range of online safety and digital citizenship topics.



ONLINE SAFETY PRESENTATIONS

Free online safety presentations for primary and post-primary, addressing topics including respectful online communication; online wellbeing; news, information and the problems of false information; and self-esteem online.



WEBWISE PARENTS HUB

The Webwise Parents Hub includes expert advice; explainer guides; talking points; how-to guides; and free resources including an online safety booklet for parents.

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