

Worksheet 3.1:

What is Big Data? Anticipation Exercise

Before Activity True/False	Statements	After Activity True/False
	The definition of data is facts, figures, information collected together and stored in or used by a computer.	
	Big data refers to a large amount of information constantly being generated that is too much for humans to store and process, so computer programs are used instead to store and sort the data into smaller pieces of information humans can understand.	
	Big data means that our devices are constantly collecting data about us.	
	Big data uses artificial intelligence.	
	Big data means getting advertisements about something you have just searched for online.	
	Pictures/videos/comments we post can all count as big data.	
	Companies use big data to sell you products they think you'll like.	